

‘Working Together One Year On’

**Volunteer & Club Development Plan
Oct 2017-Sept 2018**

Suzanne Philpot Regional Executive Officer London Swimming





Restore Refresh Rebalance



R3

6 Strategic Priorities



- 1. Increase Visibility & Profile of London Swimming.



- 2. Increase membership involvement in the development of swimming



- 3. Practical engagement with clubs and their members



- 4. Appraisal of the administration and governance procedures



- 5. Recognising volunteers and addressing their training and development
- 6. Working with other regions

Task Review Key



Rag Reflection



June-Sept 2018	Jan-May 2018	Oct-Dec2017
21	15	9
11	13	13
0	4	10

Selected Highlights/Achievements



All Discipline Development Plans uploaded onto website

Employed two new staff

Increased funding for volunteer training & development

Streamlined our communication

Enhance relationships between the board & our clubs

Further developed our social media platforms

Upgraded our induction procedures



Critical Success Factors

Review regularly & embed into Operational Plan
Update Our Members – “You Said We Did”
Check, Challenge & Change if necessary
Deliver on our plan & promises



Buddy Programme



How it works

Every Board Member assigned to a group of Clubs to engage directly and improve/build relationships and communication



What are the Benefits?



- Clubs have a direct contact with the board.



- Clubs understand the purpose of the board.



- Clubs build Better relationships with the regions workforce.



- Clubs feel supported and valued by the region



When should a Club contact their Management Board Buddy?



- If they have a question or concern and do not know who to contact.



- If they are experiencing difficulty in getting a response or reply to an email.



- If they feel they are being left out of the loop on a particular issue.



Communication



We do not expect clubs and board members to meet face to face every month.

Projected Outcomes



BETTER – Communication



BETTER – Information Sharing



BETTER – Collaborative Working

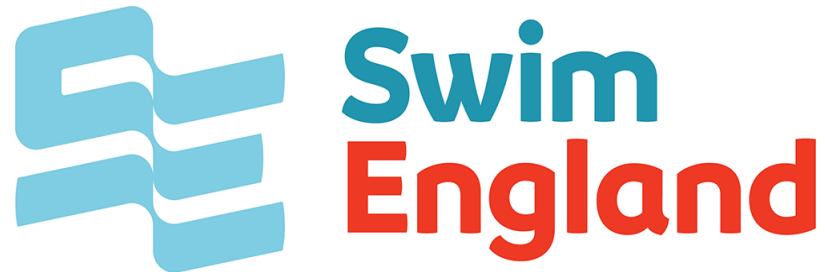


Better

Regional Operational Plan April 2018-March 2019



LONDON
swimming



London Region/Swim England Operational Plan



- Annual Plan April 2018-March 2019
- High Level Reporting & Tracking
- Updated quarterly
- 9 Joint Strategic Priorities
- 4 Regional Key Objectives
- 1 Regional Aim/Vision

London Region/Swim England Operational Plan 2018-19



- **Associated Documents**



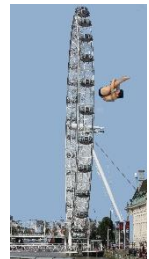
- Club & Volunteer Plan Oct 2017-March 2019



- London Region Marcoms Plan



- London Region Swimming Talent Development Camp Tracker



- Staff Work Plans
- Discipline Development Plans
- Swim England Club Development Plans

Task Review Key (89)



Regional	National	Region/National
24	0	1
41	8	8
2	5	0
67	13	9

In Conclusion

- 6 Regional Club & Volunteer Strategic Priorities
- 9 Regional/Swim England National Strategic Priorities

